

CONTRACT



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u> 207380 /		<u>Alt Order #</u> 06854569
<u>Estimate #</u> 1472		
<u>Original Date / Revision</u>		
<u>ssional Campaign</u>		09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelphia
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u> IN3307/TO232	<u>Advertiser Ref</u> IN7419/IN76130/AL1001	

And:

Great American Media
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week		Rate	Rtn	Type	Spots	Amount
								Weekdays	Spots/Week					
N 1	WTNH	09/24/12	09/24/12	News 8 @ 6a	6a-7a		:30					NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----				1		\$1,200.00	0.00			
N 2	WTNH	09/22/12	09/23/12	GMA SaSu	8a-9a		:30					NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----SS				1		\$600.00	0.00			
N 3	WTNH	09/24/12	09/24/12	M-F 9a-10a	9a-10a		:30					NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----				1		\$600.00	0.00			
N 4	WTNH	09/21/12	09/21/12	News 8 Noon	12p-1230p		:30					NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----F--				1		\$850.00	0.00			
N 5	WTNH	09/24/12	09/24/12	News 8 5p-6p	5p-6p		:30					NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----				1		\$1,500.00	0.00			
N 6	WTNH	09/21/12	09/21/12	M-F 730p-8p	730p-8p		:30					NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----F--				1		\$2,800.00	0.00			
N 7	WTNH	09/24/12	09/24/12	Late News 8	11p-1135p		:30					NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----				1		\$2,750.00	0.00			
N 8	WTNH	09/21/12	09/21/12	Jimmy Kimmel	120630a-10630a		:30					NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----F--				1		\$400.00	0.00			
N 9	WTNH	09/24/12	09/24/12	M-F 730p-8p	730p-8p		:30					NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----				1		\$2,800.00	0.00			
										Totals	0.00		9	\$13,500.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	9	\$13,500.00	\$11,475.00
Totals	9	\$13,500.00	\$11,475.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>	
207380 /	06854569	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	DCCC	1472
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Democratic Congres		09/20/12 / 09/20/12

Signature: _____ Date: _____

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Rep Order# 6854569 Ver# 1 Status New
 EC'd Yes

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () DEM. CNG. CMP COMM.
 Product DCCC
 Estimate# 1472
 Buyer Mike Furman
 Phone#
 Fax#

Traffic Order# *W1380* Printed: 09/20/2012 1:10 PM
 Last Received: 09/20/2012 12:44 PM
 Showing Buylines: All Lines

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/1472
 Flight Dates 09/18/2012 - 09/24/2012
 Hatus Weeks

Rep Firm () PHILADELPHIA
 Sales Office () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
 DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE SC=*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	09/24-09/24	M	630A-7A	1	:30	\$1,200.00	GOOD MORNING CT AT 630AM	1	---	1	\$1,200.00	---
2	09/22-09/23	SA-SU	8A-9A	1	:30	\$600.00	GMA WEEKEND	1	---	1	\$600.00	---
3	09/24-09/24	M	9A-10A	1	:30	\$600.00	DR. PHIL	1	---	1	\$600.00	---
4	09/21-09/21	F	12P-1230P	1	:30	\$850.00	NEWS 8 AT NOON	1	---	1	\$850.00	---
5	09/24-09/24	M	5P-530P	1	:30	\$1,500.00	NEWS 8 AT 5PM	1	---	1	\$1,500.00	---
6	09/21-09/21	F	730P-8P	1	:30	\$2,800.00	WHEEL OF FORTUNE	1	---	1	\$2,800.00	---
7	09/24-09/24	M	11P-1135P	1	:30	\$2,750.00	NEWS 8 AT 11	1	---	1	\$2,750.00	---
8	09/21-09/21	F	1202A-106A	1	:30	\$400.00	JIMMY KIMMEL LIVE	1	---	1	\$400.00	---
9	09/24-09/24	M	730P-8P	1	:30	\$2,800.00	WHEEL OF FORTUNE	1	---	1	\$2,800.00	---

---REPORT TOTALS---

Report Totals: 9 / \$13,500.00

---SALES MONTHLY TOTALS---

Sep 12: 9 / \$13,500.00

Rep Order# 6854569 Ver# 1 Status New
EC'd Yes

Printed: 09/20/2012 1:10 PM
Last Received: 09/20/2012 12:44 PM

2 of 2

Station WTNH-TV NEW HAVEN, CT.
Advertiser ().DEM. CNG CMP COMM.
Product DCCC
Estimate# 1472
Buyer Mike Furman
Phone#
Fax#

Sales Totals: 9 / \$13,500.00
Station Totals: 9 / \$13,500.00
Lines not sent/rclrd/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$45,000
CABL 0%
WRDM 0%
WTIC 15%
WTNH 30%
XXX 0%

---COMPETITIVE COMMENTS---

SHARES ESTIMATED
Books null
Demos RA33+

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1472
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () KATE BRADY
Salesperson ()
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Showing Byrlines: All Lines

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE